

## The story of Coca-Cola

<b>Level:</b>	Elementary/Pre-intermediate
<b>Type:</b>	General English
<b>Skills practised:</b>	Speaking, listening (writing, reading -> homework)
<b>Language/Systems:</b>	Past Simple – review of form and use, irregular verbs
<b>Material:</b>	notecards (lesson overview, past simple overview of form), pictures (Mr Pemberton, Coca-Cola text as jpg)
<b>Tools:</b>	notecard displayer, picture boards
<b>Location/LMs:</b>	A garden, a comfortable living room with flat screen TV and parcelled rooms

**Summary:** Students look at a picture of the inventor of Coke and teacher elicits who he was, when the picture was taken, what they think he invented, etc. Then, teacher reads (or better tells) the story of Coke. Students retell the story followed by a short discussion on what students like to drink. Students, then, find the Past Simple verbs in the text and we talk about the form and use of the Past Simple. Finally, students watch a film about Coke and/or work in groups and come up with names of inventors and their inventions.

	STAGE & ACTIVITY
10 m	<p>Welcome back! ---&gt; <b>Sound Check</b> &lt;---</p> <p><b>Overview of lesson (n.card displayer):</b></p> <ol style="list-style-type: none"> <li>1. Topic: An invention</li> <li>2. Grammar: Past tense</li> <li>3. Conversation: Important invention</li> <li>4. We will watch a film</li> </ol>
10 m	<p>Lead-in: <b>Show picture of a man</b> (the inventor of Coca Cola). Ask these questions.</p> <ol style="list-style-type: none"> <li>1. Do you know this man?</li> <li>2. Is it a modern picture?</li> <li>3. When do you think did he live?</li> <li>4. What do you think was his profession? (tell them he was a pharmacist)</li> <li>5. What do you think did he invent?</li> </ol> <p>After a few guesses, ask students if they would like to drink something and hand those who say “yes“ a can of coke.</p>
10 m	<p>Tell students to relax, lean back and listen (reassure them : they will get the text later and will read it again).</p> <p>Tell the story of the <b>invention of Coca Coca</b> (voice + <b>SpeakEasy HUD</b>) - <i>The text is difficult at times (although adapted), being able to read the text will help and is also good for those who cannot hear me.</i></p>

15 m	<p>Ask questions and for reactions: So, what did Mr. Pemberton invent? Are you surprised? What is surprising about Mr. Pemberton or his invention? How old is Coca Cola now? Has it always been a drink?/Why did Mr.P. invent it? Which ingredients was the original Coca Cola made of?</p> <p>What happened then? Did Mr. P become rich? (Elicit the rest of the story)</p> <p>Do you like Cocoa Cola? What else? Why? Why not? etc.</p>
15 m	<p>Display <b>the story (picture board)</b></p> <p>Find the verbs and write them into local chat (everybody) Which verb form is this/used? How is it formed?</p> <p>---&gt; Elicit, then show <b>form + sample sentences (n.card displayer)</b></p> <p>Why is this verb form used? Elicit some of the time phrases in the text.</p>
20 m	<p>1. Watch History of <b>Coca Cola film on TV screen</b> (in-world)</p> <p>2. In two groups students think of an invention, agree on one and together write what they know about it on a notecard</p>
5 m	<p>Recap + show <b>overview n.card</b> again</p>
5 m	<p><b>Homework:</b> Give <b>notecard (dispenser):</b> Embed the film so they can watch it again. Read a list of 101 inventions and discuss in forum which was/is more important and why?</p> <p>Some controlled practice exercises for the Past Simple, irregular verbs Some explanations</p> <p>Maybe something with the pronunciation of the -ed endings</p>